Dannon™* Lip Gloss The tastiest protection in town

It's smoothing! It's soothing! And unique to Avon! Lick your lips over three of Dannon's most popular flavors: Dutch Apple, Apricot or Red Raspberry. Each, .15 oz. net wt.
Reg. $2.00

Introductory Special 99¢

Save $1.01 each
NEXT BROCHURE $1.29

*DANNON® is a trademark of The Dannon Company, Inc.

AVON GUARANTEE

If for any reason whatsoever an Avon product is not found satisfactory, it will be cheerfully exchanged or the full purchase price will be immediately refunded upon its return to us or to your Representative.

President

NOW YOU MAY CHARGE IT. VISA MasterCard
Not applicable in Puerto Rico.

Name

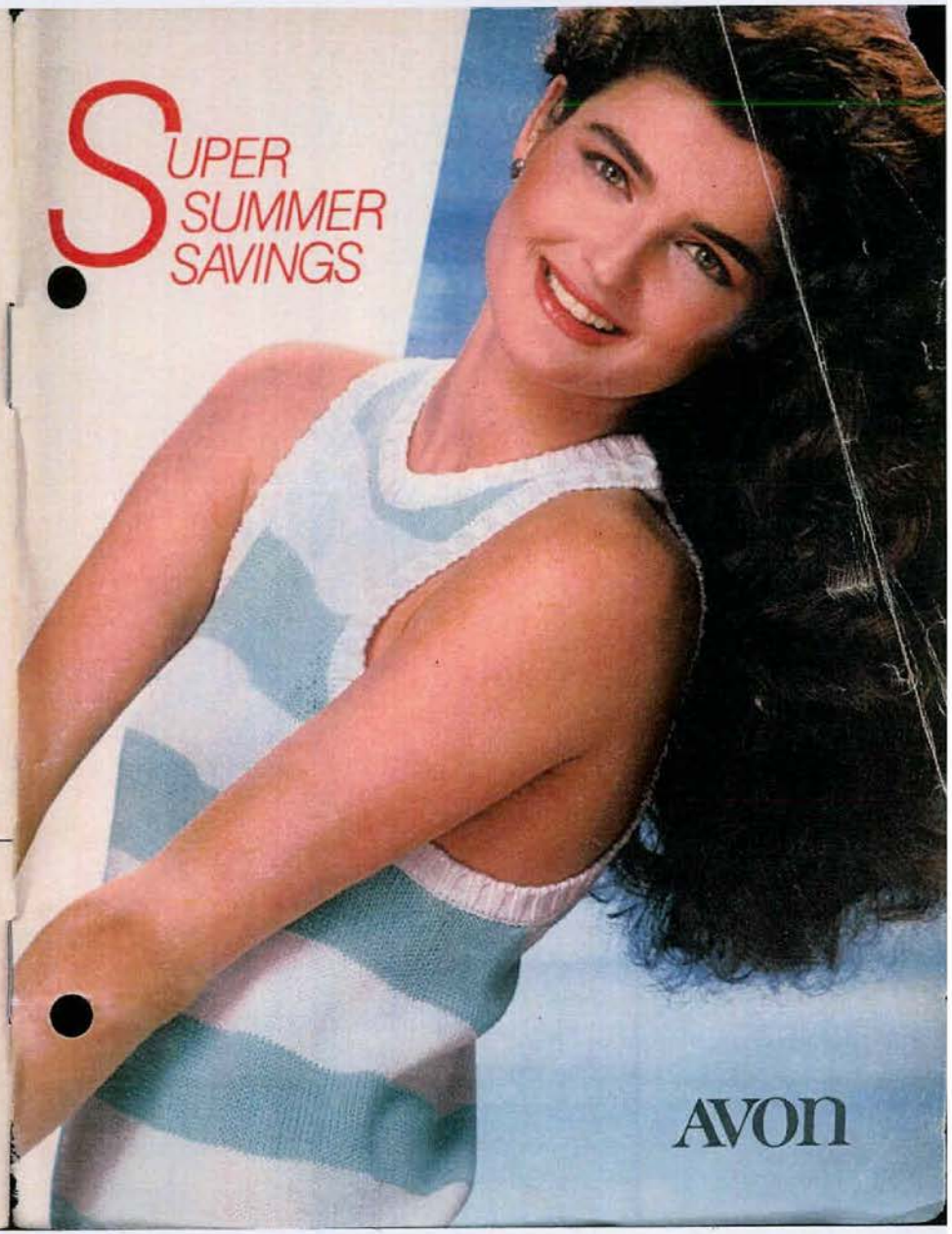
Phone

SUPPLIES ARE LIMITED. Check with your Representative to see if a substitution is available.

Campaign 13 1984
AVON PRODUCTS, INC.

Suggested prices expire _____
CB-0298

SUPER SUMMER SAVINGS



AVON

AVON-NY 051322
AV_PIPES_0062481

AVON'S SUMMER SALE SELECTION HAS NEVER BEEN GREATER

88 pages of superb values Plus

20% OFF

1984 Summer–Fall Catalog Products not in this Brochure.*

***Not included in offer:**
New products in Catalog but not yet introduced.
Pantyhose styles not in this Brochure.

VISA MasterCard NOW YOU MAY CHARGE IT.

Cover: Dress by Jones N.Y. Sport

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AVON-NY 051323
AV_PIPES_0062482

GORGEOUS FIT

That's what Avon Ultra Fit Pantyhose is all about

We guarantee it! The Avon Ultra Fit design...more give where there's more of you, above the knee; less give for the rest of you. Won't cut, ride, bag, sag, or bunch. With "invisible toe" that gives the look of sheer - the strength of reinforced.

Regular Sheer Pantyhose *In 5 sizes, 8 shades.*

Welcome to the Avon Ultra Fit Hosiery Club *Your first pair of pantyhose entitles you to Club membership. Place package seal from each Avon pantyhose purchase in 1984 in Club envelope. With purchase of 12th pair, redeem complete envelope for 13th pair free.*

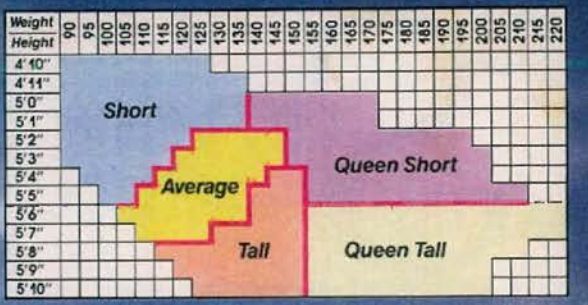
★ Last time in Brochure

SUMMER SALE

1 PAIR $2.79

3 PAIRS $6.99

6 PAIRS $12.99



Avon Ultra Fit Guarantee

Avon Ultra Fit Pantyhose are guaranteed to fit and be free from manufacturer's defects. They are not covered under the regular Avon Guarantee.

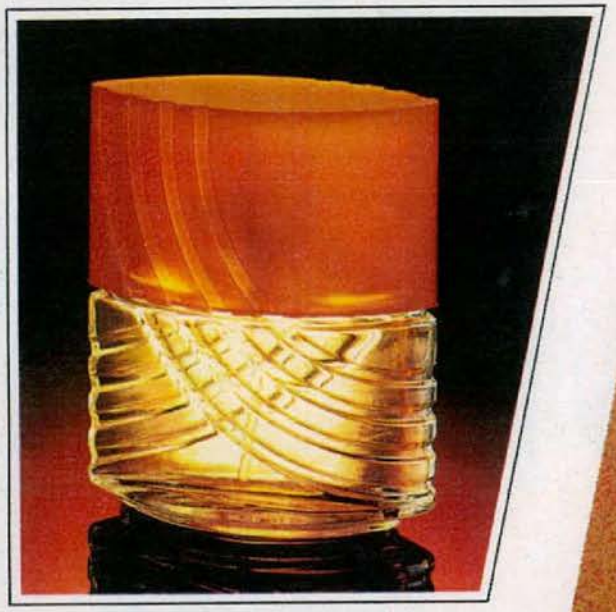
NOW YOU MAY CHARGE IT.

VISA MasterCard

AVON-NY 051324
AV_PIPES_0062483

SOFT MUSK

Subtle, almost shy, yet endlessly alluring

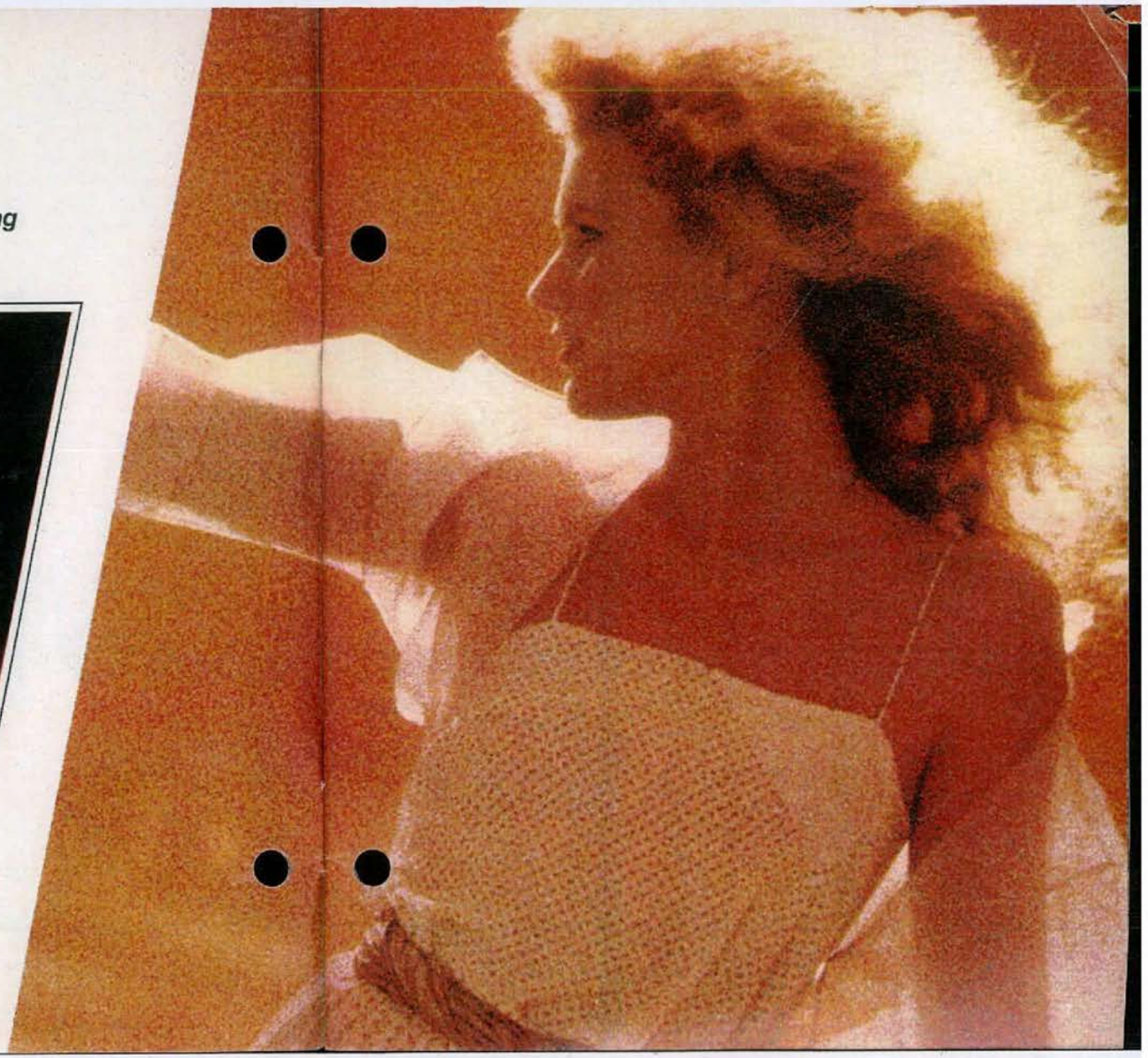


Cologne Spray *A fragrance full of promise and possibilities. Natural, nonaerosol. 1.5 fl. oz.* **Reg. $13.50**

SUMMER SALE

$5.99

SAVE $7.51



AVON-NY 051325

AV_PIPES_0062484

FRAGRANCE WITH A GLAMOROUS DIFFERENCE... IT SHIMMERS

NEW Avon Fragrance Pastels *A unique liquid fragrance that scents your skin AND glimmers it in different pastel shades. 33 fl. oz. each.* **Reg. $3.50**

Tea Garden shimmers in Peach; Hawaiian White Ginger in Pale Blue; Honeysuckle in Pale Orange; Amber Mist in Pale Yellow; Willow in Pale Green; Roses, Roses in Pink; Pearls & Lace in Opalescent White; and Wild Jasmine in Pale Yellow.

SUMMER SALE
HALF PRICE
$1.75 EACH

Two Brochures Only. Next Campaign $1.99.

AVON-NY 051326
AV_PIPES_0062485

THE DAWN OF A NEW DAY IN FRAGRANCE

Light Accents Daytime Collection

Amber Mist *A medley of amber brightened with a touch of citrus.*

Willow *A crisp, green blend with a hint of jonquil.*

Tea Garden *A fantasy of mimosa softened with mosses.*

Light Accents Cologne Spray *2 fl. oz.*
Reg. $10.00 **$5.00** *each*

Light Accents Silky Soap *3 oz. net wt.*
Reg. $2.50 **$1.25** *each*

Light Accents Perfumed Talc *3.5 oz. net wt.*
Reg. $3.50 **$1.75** *each*

SUMMER SALE
HALF PRICE

SAVE UP TO $5.00

AVON-NY 051327
AV_PIPES_0062486

Discover the essence of glamour

Ultra Perfume Odyssey, Ariane, Candid, Timeless, Foxfire, Avon Tasha. .33 fl. oz. **Reg. $14.50** $9.99 each

Spray on your favorite Ultra

Ultra Cologne Spray
Pavi Elle. 1.5 fl. oz. **Reg. $13.50** $8.99

Odyssey, Foxfire, Ariane, Avon Tasha, Candid. 1.8 fl. oz. **Reg. $13.50** $8.49 each

Add an Ultra touch wherever you go

Ultra Cologne Purse Atomizer
Odyssey, Foxfire, Timeless, Candid, Ariane, Avon Tasha, Pavi Elle. Plus Soft Musk. Goldtone and plastic. 4" high. .33 fl. oz. **Reg. $7.00** $5.99 each

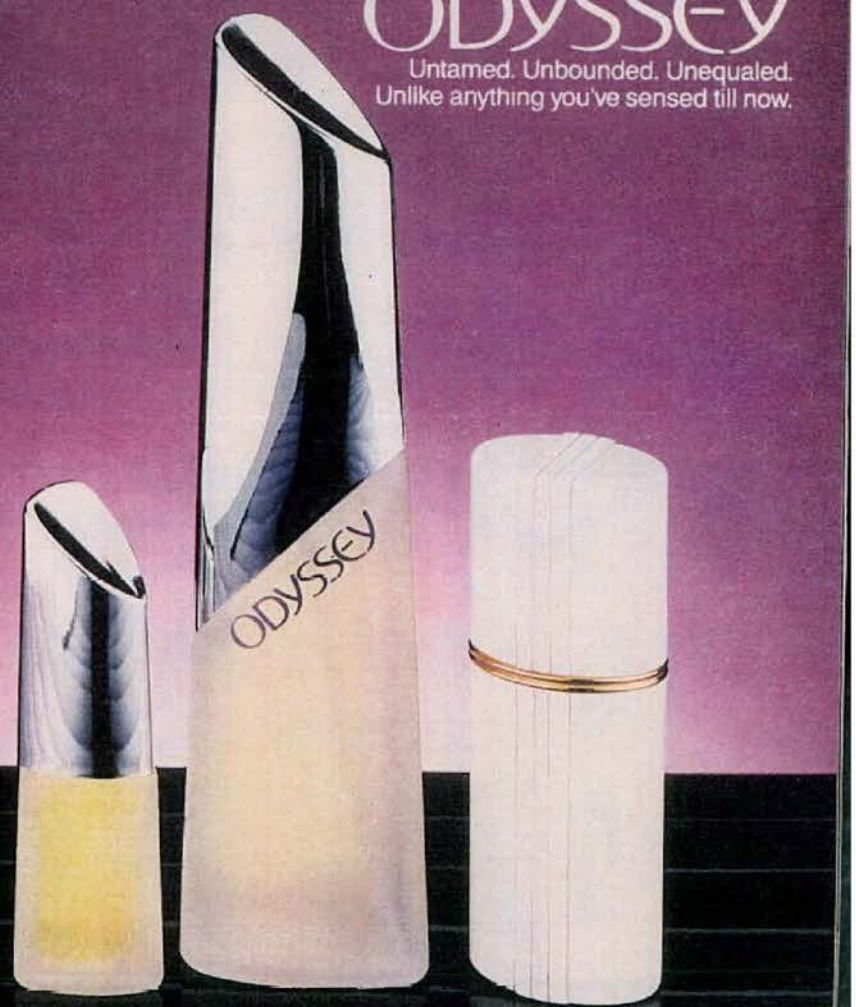
Not shown: **Refill** Odyssey, Foxfire, Timeless, Candid, Ariane, Avon Tasha, Pavi Elle Plus Soft Musk .33 fl. oz. **Reg. $5.00** $2.99 each

SPECIALS

Save up to $5.01

ODYSSEY

Untamed. Unbounded. Unequaled.
Unlike anything you've sensed till now.



AVON-NY 051328
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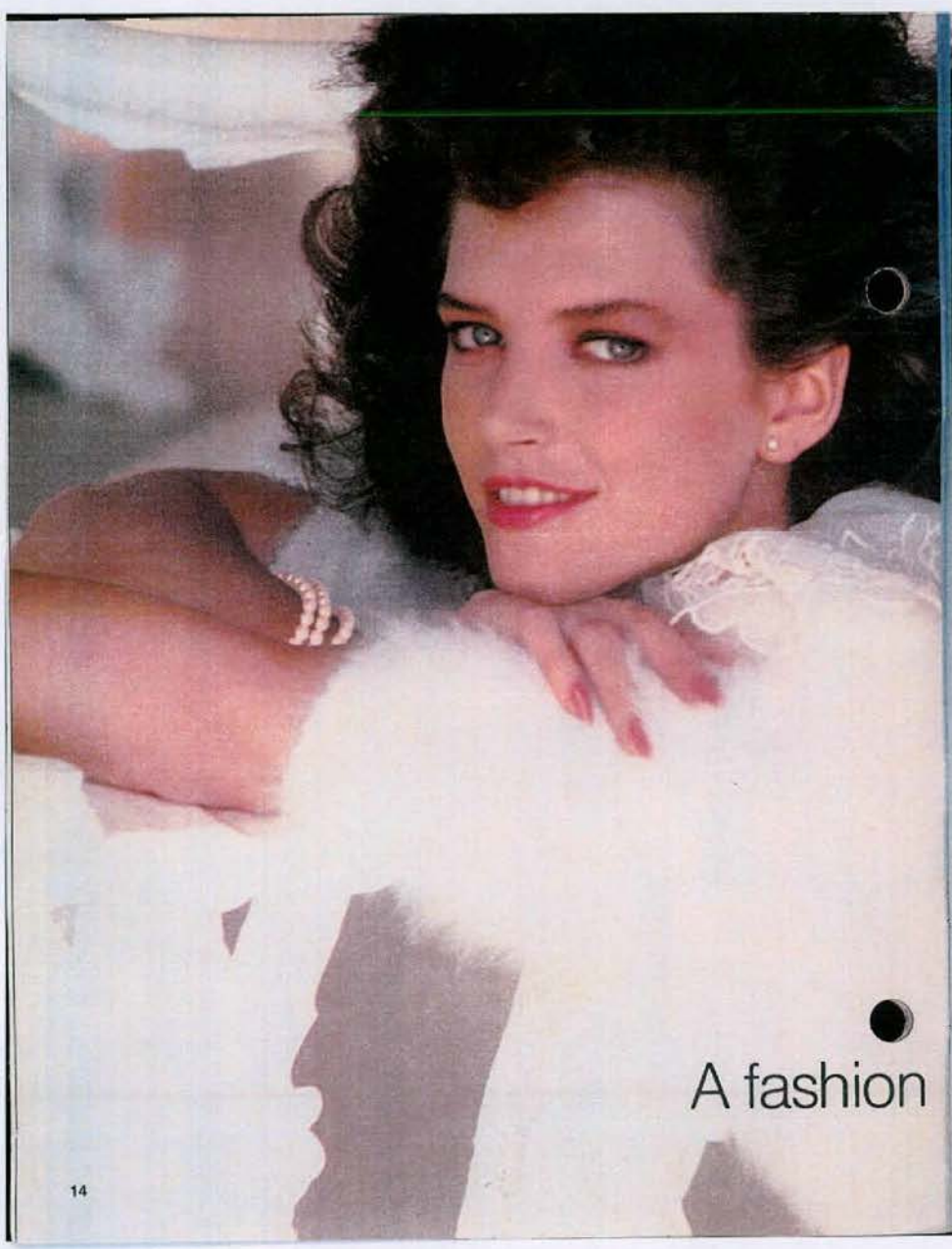


A fashion

Soft Talc
3.5 oz. Reg. $3.50 SPECIAL $2.29

Cologne Spray
1.5 fl. oz. Reg. $10.50 SPECIAL $6.99

Pearls & Lace

classic becomes a fragrance.

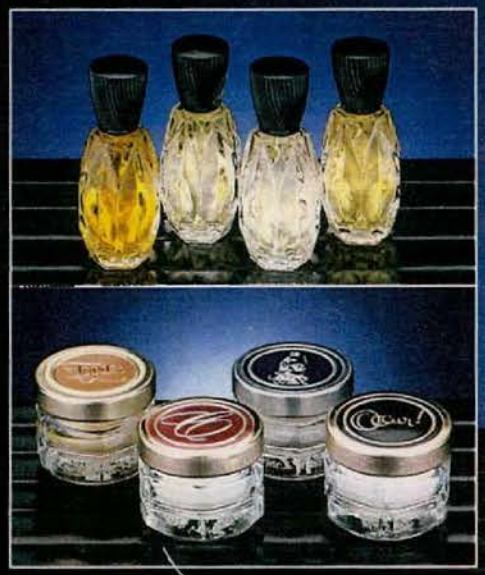
AVON-NY 051329
AV_PIPES_0062488

FRAGRANCE CLASSICS

SPRAY IT ON
Cologne Spray
(Shown at far right.)
Topaze, Charisma, Moonwind, Occur! 2.7 fl. oz. **Reg. $13.50** $8.49 each

DELIGHTFUL AS AN ACCENT
Classic Fragrance Notes
Topaze, Charisma, Moonwind, or Occur! Cologne. .5 fl. oz. **Reg. $3.50** $1.99 each

SMOOTH IT ON
Creme Perfume Topaze, Charisma, Moonwind, Occur! .66 oz. net wt. **Reg. $5.50** $3.99 each



SPECIALS

Save up to $5.01

AVON-NY 051330
AV_PIPES_0062489

UW

ULTRA WEAR PRESENTS

THE SUNDANCE COLORS OF SUMMER

Warm-sunlight and cool-shade colors for eyes.
Soft, sunkissed colors for lips and nails.
Perfect from sunup to sundown, because
they last and last and last.

Dresses by Bill Tice for Swirl and Christyne Forti for PDI.
Hat by Frank Olive. Shoes by Vittorio Ricci.

AVON-NY 051331
AV_PIPES_0062490

Warm Sundance Colors
To wear with warm-toned fashions, like Ivory, moss, melon or rust.
• 12-Hour Eye Shadow Boutique (Landscapes Collection)
• Lipstick (Cashmere Brown or Spicy Ginger)
• Nail Enamel (Wear-On Brown or Sugary Spice)
Cool Sundance Colors
To wear with cool-toned fashions like white, indigo, plum or teal.
• 12-Hour Eye Shadow Boutique (Indian Sunset Collection)
• Lipstick (Mulberry Mauve or Cottage Rose)
• Nail Enamel (Glistening Mauve or Timeless Tearose)
SPECIAL ALL 3 FOR $7.99
When you buy one Eye Boutique, one Lipstick and one Nail Enamel shade on these two pages. Save $8.01

20 • Ultra Wear 12-Hour Eye Shadow Boutique, each .12 oz. total net wt. Reg. $8.00 • Ultra Wear Lipstick, each .13 oz. net wt. Reg. $4.00 • Ultra Wear Nail Enamel, each .5 fl. oz. Reg. $4.00

AVON-NY 051332
AV_PIPES_0062491

UW ULTRA WEAR... BEAUTIFUL COLORS THAT LAST.

Ultra Wear gets you through a summer day with gorgeous colors that look fresh and polished hour, after hour, after hour. Because each formula—from lipstick to mascara—has a lasting power all its own.

FROSTS:

Desert Pink	Passionberry	Spicy Ginger
Silky Peach	Golden Brick	Misty Amber
Cottage Rose	Ember Sunset	Cashmere Brown

CREMES:

Shellbeige	Shellbeige	Apricotta
Begonia Pink	Regatta Red	Wine 'N Rubies
Deep Sea Coral	Mulberry Mauve	Auburn Aura

Lipstick Smooth creamy formula really lasts—and shines, too. Shades complement Ultra Wear enamels. .13 oz. net wt. Reg. $4.00

SPECIAL $2.29
Save $1.71

PEARLS:

Antique Pink	Beyond Berry	Sugary Spice
Perennial Peach	Burnished Brick	Forever Amber
Timeless Tearose	Autumn Embers	Wear-On Brown

CREMES:

Lasting Shellpink	Ever Beige	Spicy Apricot
Pink Sails	Nautical Red	Vintage Wine
Coral Sun	Glistening Mauve	Always Auburn

Pearl Enamel and Creme Enamel So long-wearing and ultra shiny, the formula is patented. .5 fl. oz. net wt. Reg. $4.00

SPECIAL $2.29
Save $1.71 each

FROSTS:

Moon Roses	Starlit Amethyst	Terra Copper
Tropical Peach		Wine Soufflé

CREME:

Blush Stick Sheer, natural-looking color that lasts up to 8 hours. Creamy, moisturizing formula glides on for a true-to-color blush. .25 oz. net wt. Reg. $6.00

SPECIAL $3.99
Save $2.01

See Catalog Color Chart for [redacted] accuracy.

VELVETS:

Baby Blue	Tiger's Eye	May Wine
Champagne Bubbles	Rustic Green	Sweet Violets
Desert Rose	Lapis Blue	

FROSTS:

Lake Blue	Earthy Green	Blue Lilac
Scarlet Wine	Copper Frost	Silvery Coal
Fire Plum	Spiced Sand	

12-Hour Eye Shadow Crease-resistant up to 12 hours—and it's waterproof, too. Sponge-tip applicator. .10 oz. net wt. Reg. $5.00

SPECIAL $2.99
Save $2.01

Smoky Brown	Rich Black	Brown-berry

24-Hour Waterproof Mascara Flakeproof, smudge-resistant formula lasts all day, all night. Plush brush colors, curls, separates lashes. .33 oz. net wt. Reg. $5.00

SPECIAL $2.99
Save $2.01

Basic Blue	Basic Brown	Basic Black

Lasting Eyelining Pencil Slim, easy to control. Lasts up to 8 hours! .03 oz. net wt. Reg. $3.50

SPECIAL $1.99
Save $1.51

AVON-NY 051333
AV_PIPES_0062492

ULTRA TOUCH

The professional manicure made easy

Tames unsightly cuticles:

Ultra Touch Cuticle Remover Re[illegible]es dead cuticles. 1 oz. net wt. **Reg. $2[illegible]**

Ultra Touch Cuticle Moisturizing Repair Cream Restores ragged cuticles to a healthier condition in one application. .5 oz. net wt. **Reg. $2.50**

Helps prevent cracked, split nails:

Ultra Touch Nail Fortifier Professional formula made with fibers and fortified with a protein derivative and nylon. .5 fl. oz. **Reg. $2.50**

Helps smooth nails and improve nail color wear:

Ul[illegible]ouch Ridge-Filling Base Coat Enhances lustre and wearability of nail color. .5 fl. oz. **Reg. $2.50**

Helps keep enamel from chipping:

Ultra Touch Shiny Top Shield With protein derivative. .5 fl. oz. **Reg. $2.50**

Dries nails in a minute:

Ultra Touch Quick Nail Dry .5 fl. oz. **Reg. $2.50**

SUMMER SALE 1 for $1.49 2 for $2.49 3 for $2.99 *SAVE UP TO $4.51*

Model is wearing Coordinates Pink Lilac Quick Dry Nail Enamel sold on pages 26 and 27.

AVON-NY 051334
AV_PIPES_0062493

AVON-NY 051335
AV_PIPES_0062494

ACCOLADE

The collagen/elastin-protein is perfect for maturing skin.

Soft Accent Blush Lightweight, creamy formula. Glides on moisturizing color. .22 oz. net wt. Reg. $5.50 **$4.49**

Automatic Concealing Cream Gently conceals under-eye circles, softens lines. .33 oz. net wt. Reg. $5.50 **$3.99**

Nourishing Foundation The perfect balance of coverage, texture, care. 1.5 fl. oz. Reg. $6.50 **$4.99**

SPECIALS

Save up to $1.51

AVON ENVIRA

Dermatologist-tested, fragrance-free for sensitive skin.

Pure Color Lipstick Rich emollients protect, smooth, soften. .13 oz. net wt. Reg. $5.00 **$3.49**

Gentle Automatic Eye Color Easy applicator strokes on nonirritating, crease-resistant color. .25 oz. net wt. Reg. $5.00 **$3.49**

Conditioning Mascara In Earthy Brown or Raven Black. For fuller, thicker, lusher lashes. .25 oz. net wt. Reg. $5.50 **$3.99**

SPECIALS

Save $1.51

See Catalog Color Chart for color accuracy.

AVON-NY 051336
AV_PIPES_0062495

COLORTWISTS

They're so easy to use, you'll feel like an expert.

EYE SHADOW:

Marvelous Mauve ●
Stunning Slate ●
Fich, Rich Violet ●
Mischievous Moss ●
The Best Bronze ●
Not-So-Shy Apricot ●

CHEEK BLUSH:

Perfectly Pink ▲
Ever So Plum ▲
Baby's Blush ●

FROSTS ●
CREMES ▲

LIPSTICK:

Greater Than Pink ●
Most Maple ●
Super Fine Wine ●
Bashful Beige ▲
Sizzling Rose ▲
Magnificent Magenta ▲

See Catalog Color Chart for color accuracy.

Gorgeous moisturizing color in
Eye Shadow .05 oz. net wt.
Cheek Blush .05 oz. net wt.
Lipstick .05 oz. net wt.
Reg. $6.00

SPECIAL $3.99
Save $2.01 each

NEW COLOR-GO-ROUND

Discover the latest way to have your colors...and take them with you.

For Eyes Go creative with 5 frosted shades of cream eye shadow. Water-resistant.

For Lips Go shiny with 5 moisturizing glossy shades. With sunscreen.

Each, .18 oz. net wt. Reg. $7.50

SPECIAL $4.49
Save $3.01 each

AVON-NY 051337
AV_PIPES_0062496

Avon announces

NIGHT SUPPORT

SKIN REVITALIZING FORMULA

Every time you face the light of day your skin gets damaged by ultraviolet light.

Avon's revolutionary beauty treatment begins to reverse that damage overnight.

Night Support, used each night, does what no ordinary night treatment can do:

Each night, it penetrates deep to revitalize skin cells and promote skin's natural repair process. So it can look fresher, smoother, glowing with health.

Each night, it helps skin regain lost moisture with two natural ingredients that bind essential moisture to skin.

Each night, it fights signs of aging by helping skin to restructure itself and plump up cells, which minimizes the look of fine lines and wrinkles.

Night Support. Make it a part of your nightly beauty regimen, whatever your skin type. For the most beneficial beauty sleep of your life. .85 fl. oz. **Reg. $12.00**

SPECIAL $9.95 Save $2.05

AVON-NY 051338
AV_PIPES_0062497

CLEANSE

The first vital step in skin care.

Normal-to-Dry Skin

Nurtura Creamy Wash-Off Cleanser
Helps prevent signs of premature aging.
4 oz. net wt. **Reg.** $7.50
SPECIAL $4.49
Save $3.01

Very Dry or Maturing Skin

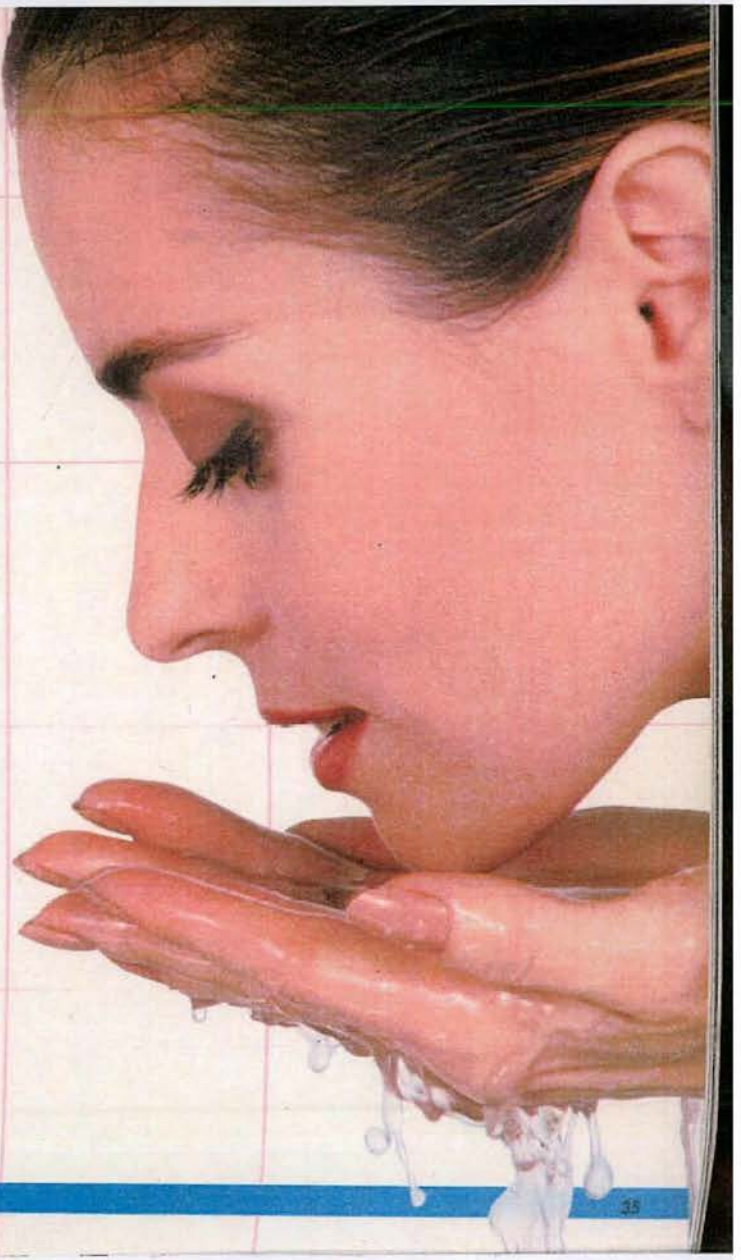
Accolade Complete Cleansing Complex
Creamy texture cleanses deeply. Tissues off easily.
3 oz. net wt. **Reg.** $9.50
SPECIAL $6.49
Save $3.01

Sensitive Skin

Avon Envira Conditioning Cleansing Cream
3.75 oz. net wt.
Reg. $7.50
SPECIAL $4.49
Save $3.01

Troubled Oily Skin

Clearskin 2 Antibacterial Cleansing Cake
Washes away excess oil.
3 oz. net wt. **Reg.** $2.00
SPECIAL $1.29



AVON-NY 051339
AV_PIPES_0062498

TONE

The stimulation skin needs to look sparkling, fresh.

Normal-to-Dry Skin

Nurtura Replenishing Toner European oils tone gently. Helps skin look younger. 6 fl. oz.
Reg. $7.50
SPECIAL $4.49
Save $3.01

Very Dry or Maturing Skin

Accolade Facial Toning Rinse Won't overstrip skin of precious oils. 4 fl. oz.
Reg. $9.50
SPECIAL $6.49
Save $3.01

Sensitive Skin

Avon Envira Clarifying Toner Dermatologist-tested. Refines skin texture. 5 fl. oz. **Reg. $7.50**
SPECIAL $4.49
Save $3.01

Troubled Oily Skin

Clearskin 2 Antibacterial Astringent Cleansing Lotion Freshens between washings. 8 fl. oz.
Reg. $4.75
SPECIAL $3.99

AVON-NY 051340
AV_PIPES_0062499

MOISTURIZE

A "must" for all women, all skin types.

Normal-to-Dry Skin

Nurtura Replenishing Cream Skin feels silkier, stays younger-looking longer. 2 oz. net wt.
Reg. $8.50
SPECIAL $4.99
Save $3.51

Very Dry or Maturing Skin

Accolade Daytime Moisture Support For softer more supple skin. 3 oz. net wt.
Reg. $10.50
SPECIAL $6.99
Save $3.51

Sensitive Skin

Avon Envira Protective Moisturizing Lotion Dermatologist-tested. 2 fl. oz. **Reg. $8.50**
SPECIAL $4.99
Save $3.51

All Skin Types

Beauty Fluid by Avon Fluide de Beauté super-light. Instantly absorbed. 3 fl. oz.
Reg. $5.50
SPECIAL $3.99
Save $1.51

AVON-NY 051341
AV_PIPES_0062500

SILKY HANDS

Three different ways to get them

For extremely dry or fragrance-sensitive skin
Avon Moisture Therapy Hand Cream
Hospital-tested! Instant relief for dry hands. Helps combat recurring dryness. No greasy residue. 3 oz. net wt. **Reg. $3.75**

For normal skin
Rich Moisture Hand Cream A light moisturizing formula. 6 oz. net wt. **Reg. $3.50**

For dry-to-very-dry skin
Vita-Moist Hand Cream Nongreasy. Extra-rich formula for hands that need extra moisture. 6 oz. net wt. **Reg. $3.50**

LESS THAN HALF PRICE

$1.59 each
Save up to $2.16

AVON-NY 051342
AV_PIPES_0062501

BUBBLE BATH
AVON
BUBBLE BATH
SOFT PINK
24 FL. OZ
(1½ PINTS)
Giant size bubbler!
Bubble Bath Soft Pink 24 fl. oz. Big, fat, billowy bubbles (even in hard water) to relax in and forget a hectic day. They leave no bathtub ring! Reg. $9.00
Special $5.99
Save $3.01
42
43

AVON-NY 051343
AV_PIPES_0062502

Different skin types need different moisture

Normal skin

RICH MOISTURE
Helps skin retain moisture.

Face Cream
Lightweight. Smooths and softens while it protects skin's natural moisture. 7 oz. net wt.
Reg. $7.50 $4.49

Body Lotion
Locks in skin's own natural moisture. Nongreasy, it's absorbed quickly. 16 fl. oz.
Reg. $7.50 $4.49

Dry-to-very-dry skin

VITA-MOIST
Adds moisture to skin.

Face Cream
Supplies vital moisture and holds it to give your complexion velvety smoothness. 7 oz. net wt.
Reg. $7.50 $4.49

Body Lotion
Extra-rich emollients supply added moisture. 16 fl. oz.
Reg. $7.50 $4.49

Extremely dry or fragrance-sensitive skin

AVON MOISTURE THERAPY
Moisture-intense body care that's hospital-tested. Tests confirm a visible improvement in the skin in just 7 days.

Body Lotion
Extra-rich emollients soothe and soften with the first application. 7 fl. oz. Reg. $6.50 $3.99

Bath Oil
Just one bath and you'll see results! 7 fl. oz.
Reg. $8.00 $4.99

Specials Save up to $3.01

AVON-NY 051344
AV_PIPES_0062503

The skin-soothing bath...soak up the benefits!

SMOOTH AS SILK
Light moisturizing for normal skin.

A. **Bath Oil** Oil and water...now they mix! Lightly scented, nongreasy. 16 fl. oz. **Reg. $12.00** **$7.99**

B. **Skin Softener** Softens knees, elbows, feet. 5 oz. net wt. **Reg. $5.50** **$3.49**

C. **Avon Bath Brush** Plastic handle with nylon bristles. Approx. 15½" long. **Reg. $13.50** **$8.99**

SKIN-SO-SOFT
The beauty treatment for dry skin.

D. **Soap** Contains softeners and smoothers. 3 oz. net wt. **Reg. $2.25** **$1.49**

E. **Skin Softener** Smooths rough heels, knees, elbows. 5 oz. net wt. **Reg. $5.50** **$3.49**

F. **Body Smoother** A unique combination of rich moisturizers and the silkiness of powder. 3 fl. oz. **Reg. $6.00** **$4.49**

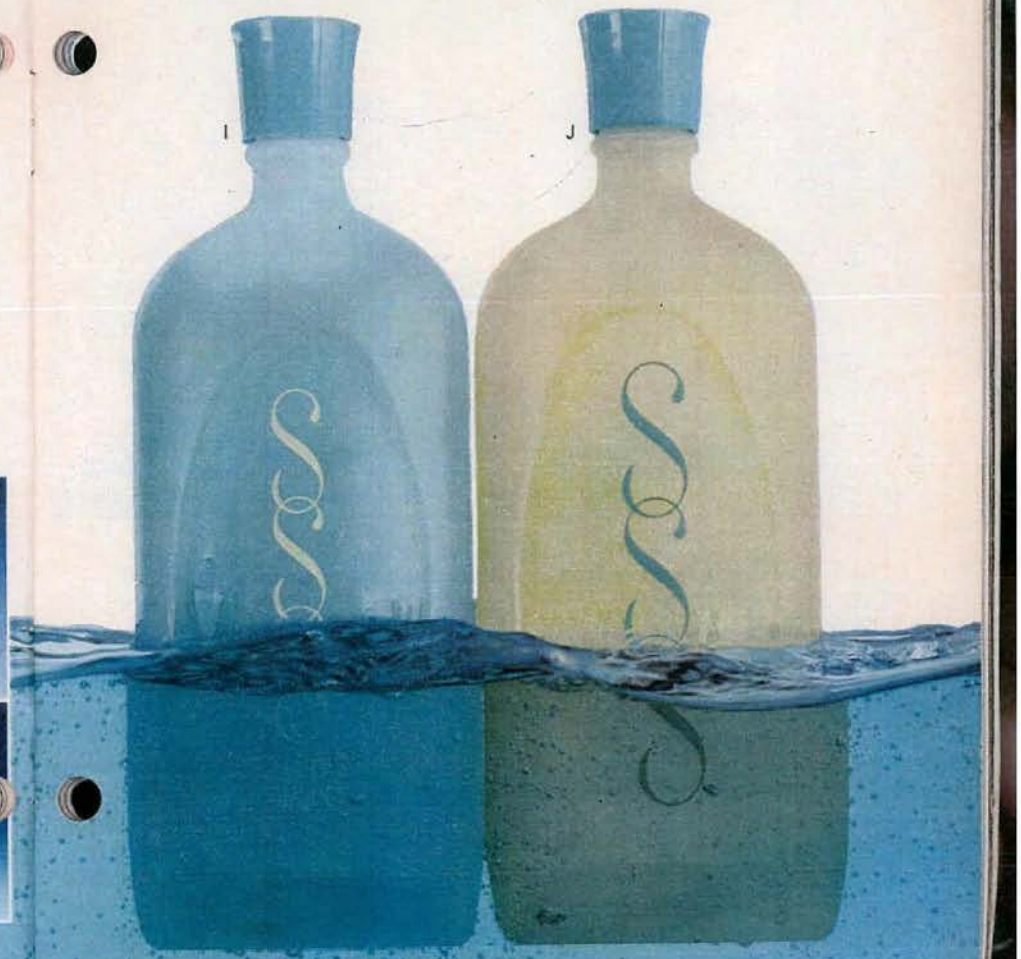
G. **Satin Talc** Shake-on powder with emollients. 3 oz. net wt. **Reg. $3.00** **$1.99**

H. **Emollient Shower Gel** Use after cleansing. Rinses off leaving skin soft and smooth. 6 oz. net wt. **Reg. $6.00** **$3.99**

I. **Light Bouquet Bath Oil** All the benefits of the original bath oil in a crisp, green, Light Bouquet fragrance. 16 fl. oz. **Reg. $12.00** **$7.99**

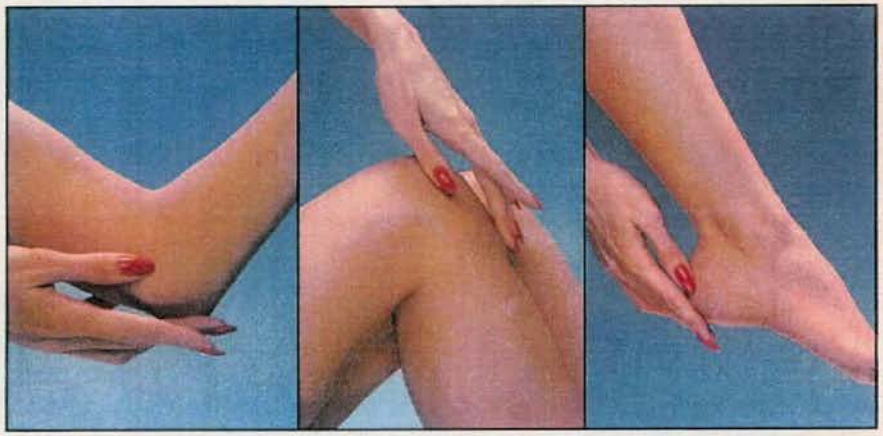
J. **Bath Oil** Just a little softens skin all over. 16 fl. oz. **Reg. $12.00** **$7.99**

Specials Save up to $4.51



AVON-NY 051345
AV_PIPES_0062504

Cream away rough spots with fragrance



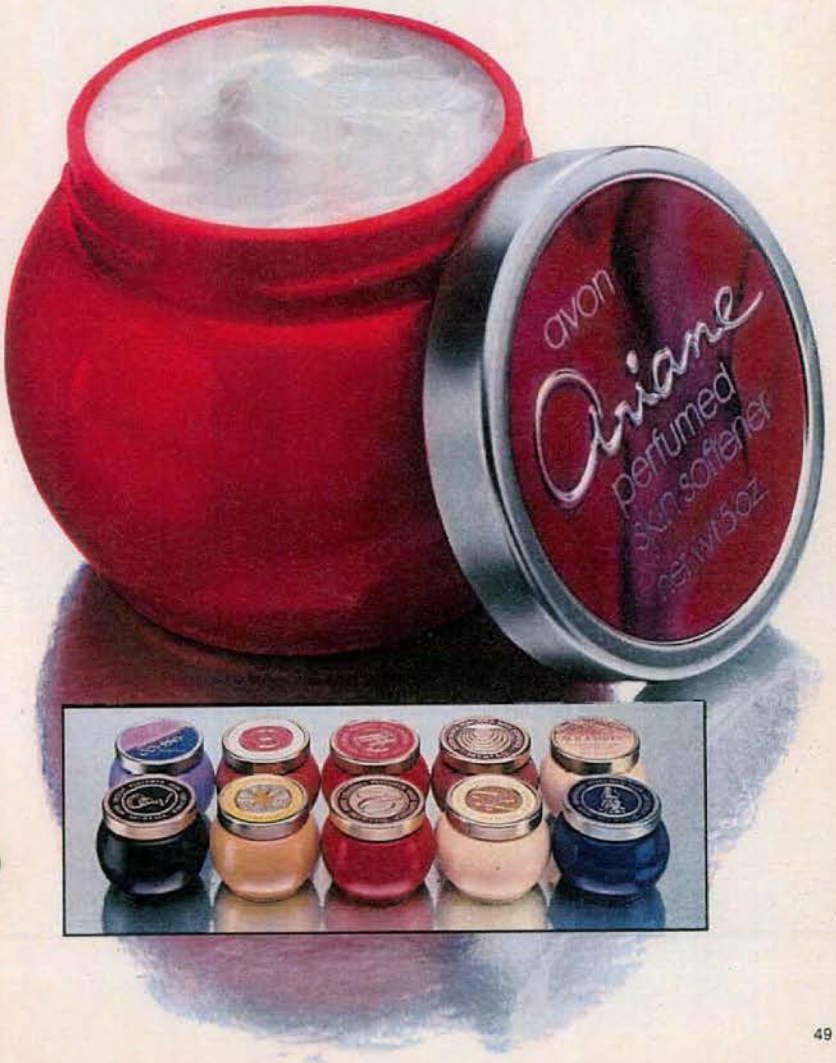
Perfumed Skin Softener Lightly scented rich emollients soften up elbows, knees, heels. Ariane, Odyssey, Candid, Foxfire, Avon Tasha, Soft Musk, Timeless. 5 oz. net wt. each. **Reg. $6.00**

Occur!, Charisma, Topaze, Moonwind. 5 oz. net wt. each. **Reg. $5.50**

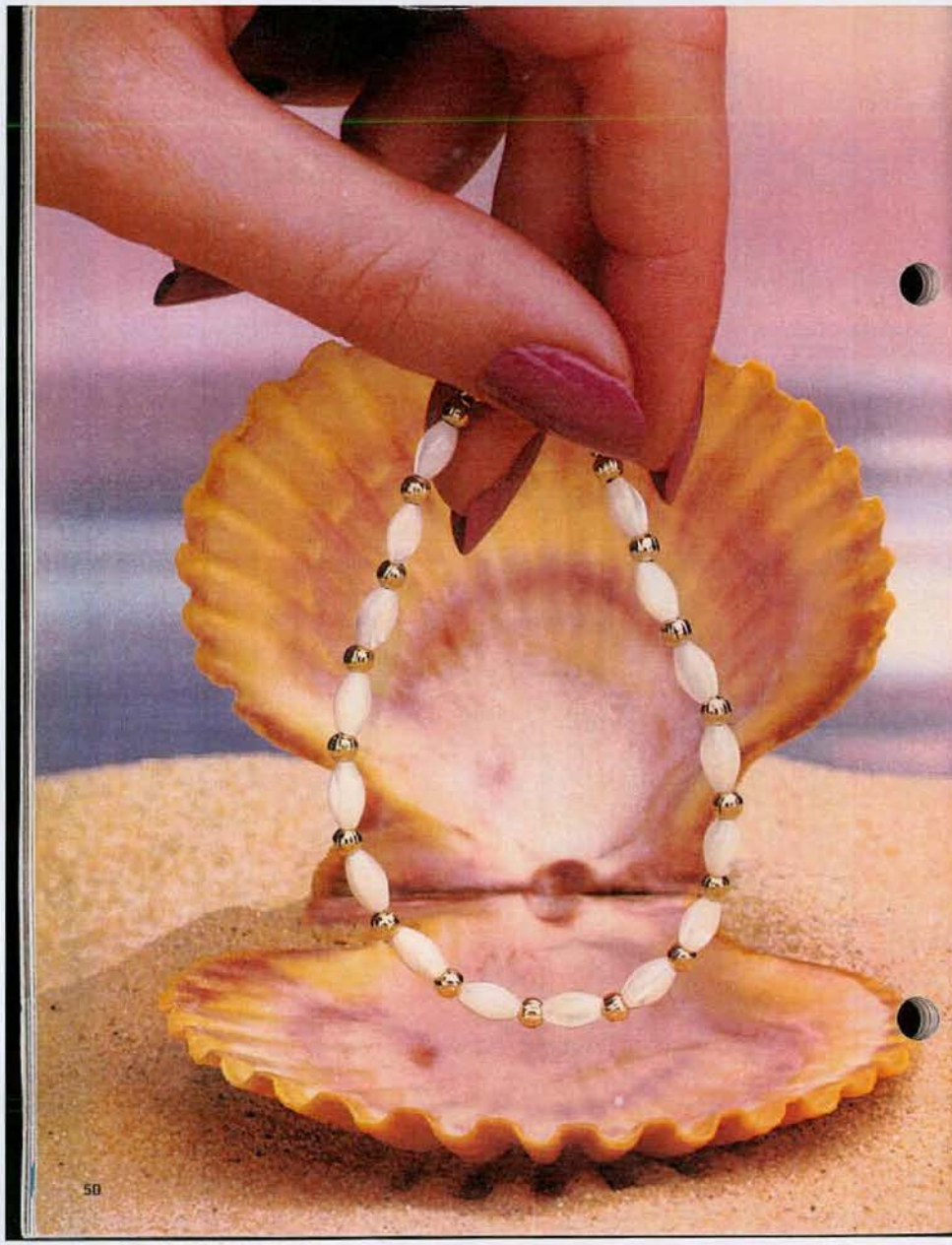
Less than Half Price

$2.50 each

Save up to $3.50



AVON-NY 051346
AV_PIPES_0062505



A sea treasure for you...

The glowing elegance of Mother-of-Pearl.

New Genuine Mother-of-Pearl Bracelet

A precious touch. Pretty with tailored or dressier fashions. Oval beads of Mother-of-Pearl alternate with round beads in goldtone for a lovely contrast.
Sizes: Small, 6½"; Medium, 7⅛"; Large, 7¾". **Reg. $15.00**

Special $11.99
Save $3.01

All dimensions given in this Brochure are approximate. Not all jewelry shown actual size.

AVON-NY 051347
AV_PIPES_0062506

Look cool and feminine in frosty summer florals.

New Frosted Floral Pendant A goldtone rope-twist chain sets off a pansy with a rhinestone center. The pansy is yours in Pale Peach, Frosted White or Violet. Pendant, ¾" diam. Plastic. Chain: Small, 16"; Large, 18". **Reg. $10.00**

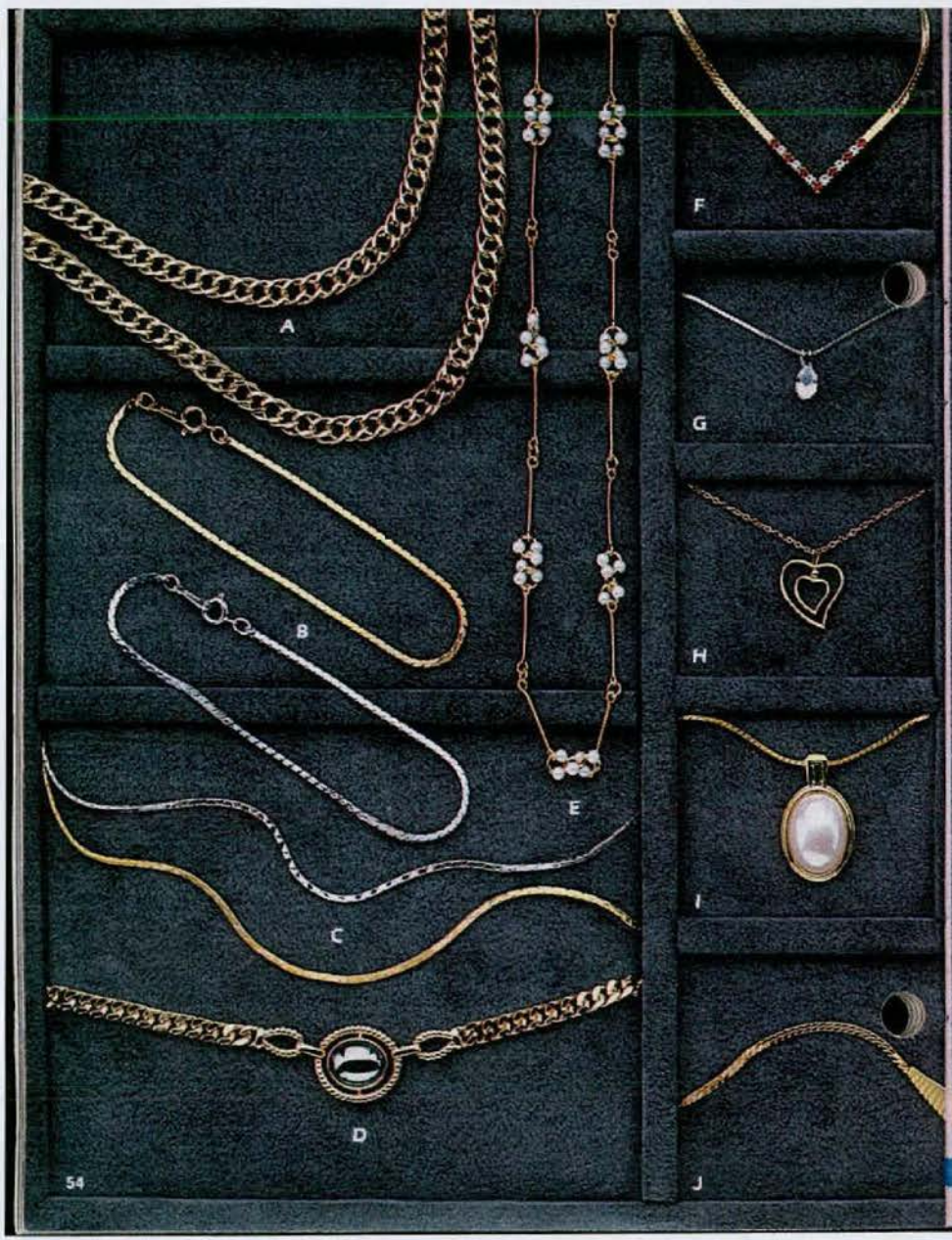
New Frosted Floral Convertible Earrings The sparkling rhinestone stud comes with two pairs of removable pansy jackets. Choose Pale Peach and Frosted White or Violet and Frosted White. ¾" diam. Plastic. Pierced only, with surgical steel posts. **Reg. $7.00**

Special $7.99 each **Save $2.01**

Special $5.99 each set **Save $1.01**

Model is wearing Coordinates Fragile Pink Full Color Lipstick, sold on pages 26-27.

AVON-NY 051348
AV_PIPES_0062507



Necklaces & Bracelets

More than beautiful... beautifully made.

A. **Allegro Collection Bold Chain** Goldtone link design. 32" long. **Reg. $18.00** — $14.99

B. **Polished Strands Wristchain** Goldtone or silvertone S, 6½"; M, 7⅛"; L, 7¾". **Reg. $9.00** — $6.99 each

C. **Sterling Silver** or **14K Gold-Filled Cobra Neckchain** For her...or him. S, 16"; M, 18"; L, 20". **Reg. $40.00** — $35.00 each

D. **Louis Féraud Classic Choker** Goldtone chain with hematite-colored glass framed in goldtone. Pendant, ¾" wide. S, 16"; L, 18". **Reg. $39.00** — $29.50

E. **Pearlized Cluster Necklace** Simulated pearls on goldtone chain. 24" long. **Reg. $15.00** — $11.99

F. **Avon Galaxy of Color Necklace** Goldtone herringbone chain with simulated rubies and clear Austrian lead crystals or clear crystals alone. S, 16"; L, 18". **Reg. $20.00** — $14.99

G. **Pear Brilliantelle Pendant** Four-prong sterling silver setting and chain. Pendant, ⅜" long. S, 16"; L, 18". **Reg. $50.00** — $39.50

H. **Genuine 14K Gold-Filled Double Heart Pendant** Heart, ⅝" wide, on 14K gold-filled chain. S, 16"; L, 18". **Reg. $35.00** — $30.00

I. **Jeweled Classics Collection Pendant** Simulated mabe pearl framed in goldtone with crystal baguette. Pendant, 1⅜" long. Goldtone chain: S, 16"; L, 18". **Reg. $17.00** — $12.99

J. **Avon Pleated Crescent Necklace** Goldtone. S, 15"; L, 17". **Reg. $16.00** — $12.99

K. **Classic Baroque Collection Necklace** Simulated baroque pearls in cream or silver grey. Goldtone clasp. S, 22"; L, 24". **Reg. $16.00** — $12.99 each

All on Special Save up to $10.50

AVON-NY 051349
AV_PIPES_0062508

Rings & Earrings

A. **Genuine Sapphire and Sterling Silver Earrings** Five-prong sterling silver setting holds a sapphire. Pierced only. ¼" diam. **Reg. $50.00** $42.50

B. **Glowing Sparkles Ring** Two simulated opals with two rhinestone accents set in goldtone. Sizes: 5, 6, 7, 8, 9. **Reg. $19.00** $14.99

C. **Louis Féraud Classic Earrings** Hematite-colored glass framed in goldtone. ⅝" wide. Pierced or clip. **Reg. $22.00** $17.50

D. **Brilliantelle Solitaire Ring** Four-prong sterling silver setting holds a man-made sparkler. Sizes: 5, 6, 7, 8, 9. **Reg. $40.00** $32.50

E. **Simulated Pink Diamond Ring** Goldtone band with pink-colored glass. Rhinestone accents. Sizes: 3, 4, 5, 6, 7, 8, 9. **Reg. $19.00** $14.99

F. **Fiery Glow Collection Earrings** Oval-shaped simulated opal framed in goldtone. Pierced or clip. ⅜" long. **Reg. $12.00** $9.99

G. **Puffed Heart Earrings** Goldtone or silvertone. Pierced or clip. ½" long. **Reg. $7.00** $5.99 each pair

H. **Allegro Collection Stone Earrings** Simulated smoked topaz or simulated amethyst in goldtone. Pierced or clip. ⅝" long. **Reg. $12.00** $9.99 each pair

I. **Cameo Silhouette Ring** White lovebirds perched on a branch. Blue background. Plastic set in silvertone. Sizes: 5, 6, 7, 8, 9. **Reg. $14.00** $10.99

J. **Classic Baroque Earrings** Simulated baroque pearl in silver grey or cream. ⅜" wide. Pierced or clip. **Reg. $10.00** $7.99 each pair

K. **14K Gold-Filled and Sterling Silver Convertible Earrings** Wear sterling silver balls alone or with ½" wide 14k gold-filled jackets. Pierced only. Balls, 3mm. **Reg. $32.00** $24.50 the set

L. **Floral Touch Ring** Goldtone twisted wire with simulated sapphire, simulated ruby or simulated emerald. Sizes: 3, 4, 5, 6, 7, 8. **Reg. $10.00** $5.00 each

M. **Classic Convertible Earrings** Wear studs alone, with 1" hoops or with ¾" triangles. All goldtone. Pierced only. **Reg. $12.00** $9.99 the set

All on Special Save up to $7.50

Pierced earrings have surgical steel posts.

AVON-NY 051350
AV_PIPES_0062509

Newest Accessories

The bright story for women.

A. **NEW Summer Brights Convertible Bag** Red nylon tote folds into a laminated, striped fabric case with zippered, wallet-like compartment. Opens 16½" x 12¼" **Reg. $10.00** **$7.99**

B. **NEW Summer Brights Bracelet** Multi-colored (white, blue, red, yellow, green) or solid white. Plastic. S, 6½"; L, 7½". **Reg. $10.00** **$7.99** each

C. **NEW Summer Brights Convertible Earrings** Wear the white earrings alone, or with their blue or red jackets. Pierced only, with surgical steel posts. Plastic, ⅘" long. **Reg. $7.00** **$5.99** the set

The big story for men.

D. **NEW Men's Active Style Convertible Belt Set** Four great looks in one belt set. Comes with two reversible canvas beltings: solid khaki reversing to red/khaki stripe and solid navy reversing to navy/khaki stripe. Solid brass buckle in choice of plain textured face or cut-out design depicting fishing, baseball, football or bowling. Buckle, 2" x 1¼". Belting, 46" long, can be cut to size. **Reg. $18.00** **$14.99** each set

E. **NEW Men's Active Style Nylon Wallet** Roomy yet trim. Tough and water-resistant. Navy nylon with red and khaki trim, khaki interior. Folded, 4¼" x 3½". **Reg. $10.00** **$7.99**

F. **NEW Nailcare Set for Men** A large nail clipper, 3¼" long, a small nail clipper, 2¼" long, and a folding nail file, 5¾" long. Chrome-plated, rust-resistant steel. All tucked neatly into a simulated leather case, 3¼" x 4". **Reg. $16.00** **$12.99**

All on Special Save up to $3.01

VISA MasterCard NOW YOU MAY CHARGE IT.

AVON-NY 051351
AV_PIPES_0062510

Decorative guest soaps fragranced to recapture the past

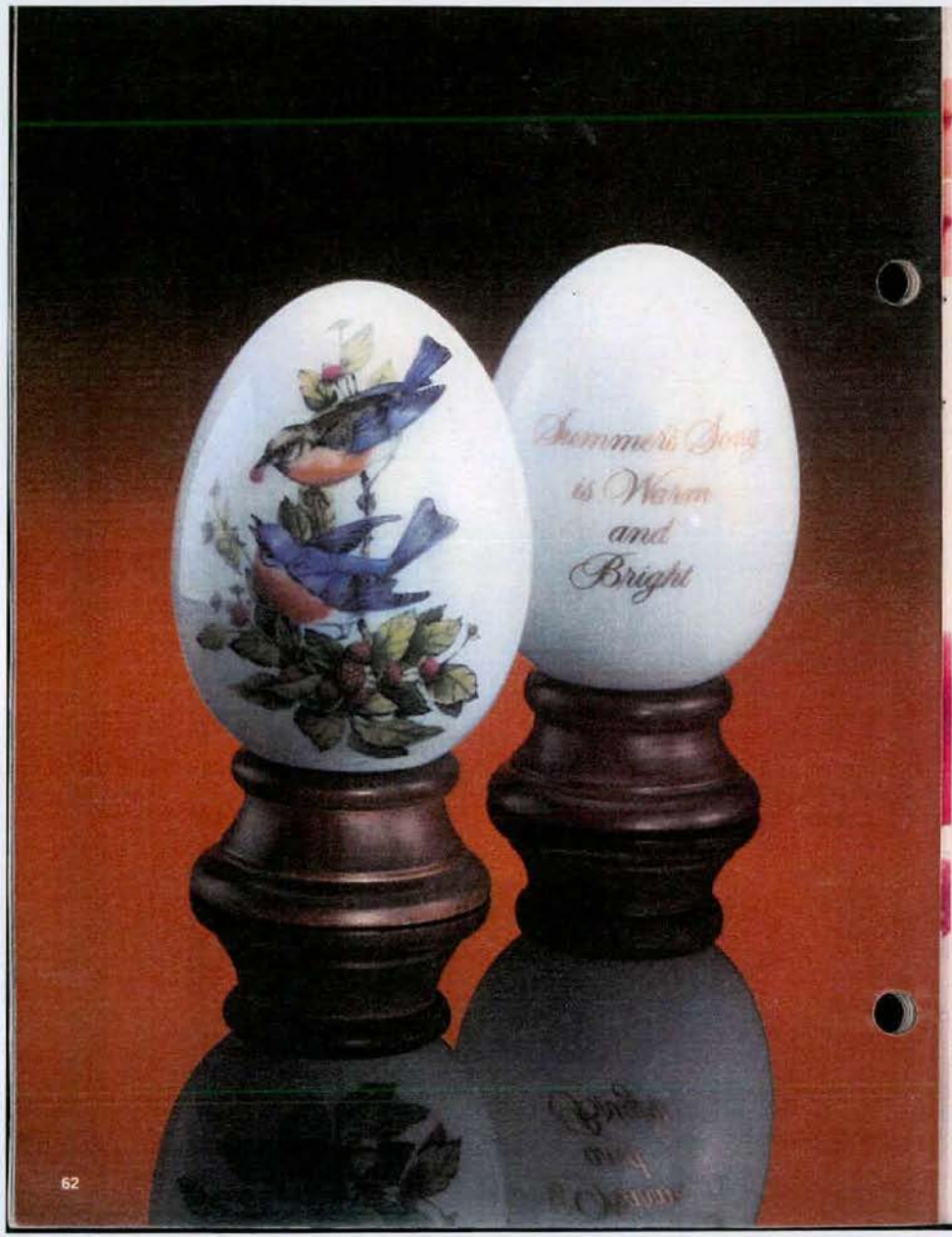
New California Perfume Company Soap The floral guest soap is at its prettiest and most nostalgic here.

The lavender soap is scented with Violet; the white with White Lilac; the pink with Apple Blossom. All scents loved long ago, so welcome now.

Each, 1 oz. net wt.
Reg. $2.00

Special
99¢
each

AVON-NY 051352
AV_PIPES_0062511



Second in the exquisite Avon Four Seasons Porcelain Egg Series

Introducing "Summer's Song"

These fine porcelain eggs are 3″ high, have a beautifully detailed seasonal decoration on one side, and a lovely saying on the other. Each comes with a solid mahogany stand, 1″ high, and carries the Avon Collectibles logo. Reg. $18.50

"Summer's Song"—the verse reads: "Summer's Song is Warm and Bright."

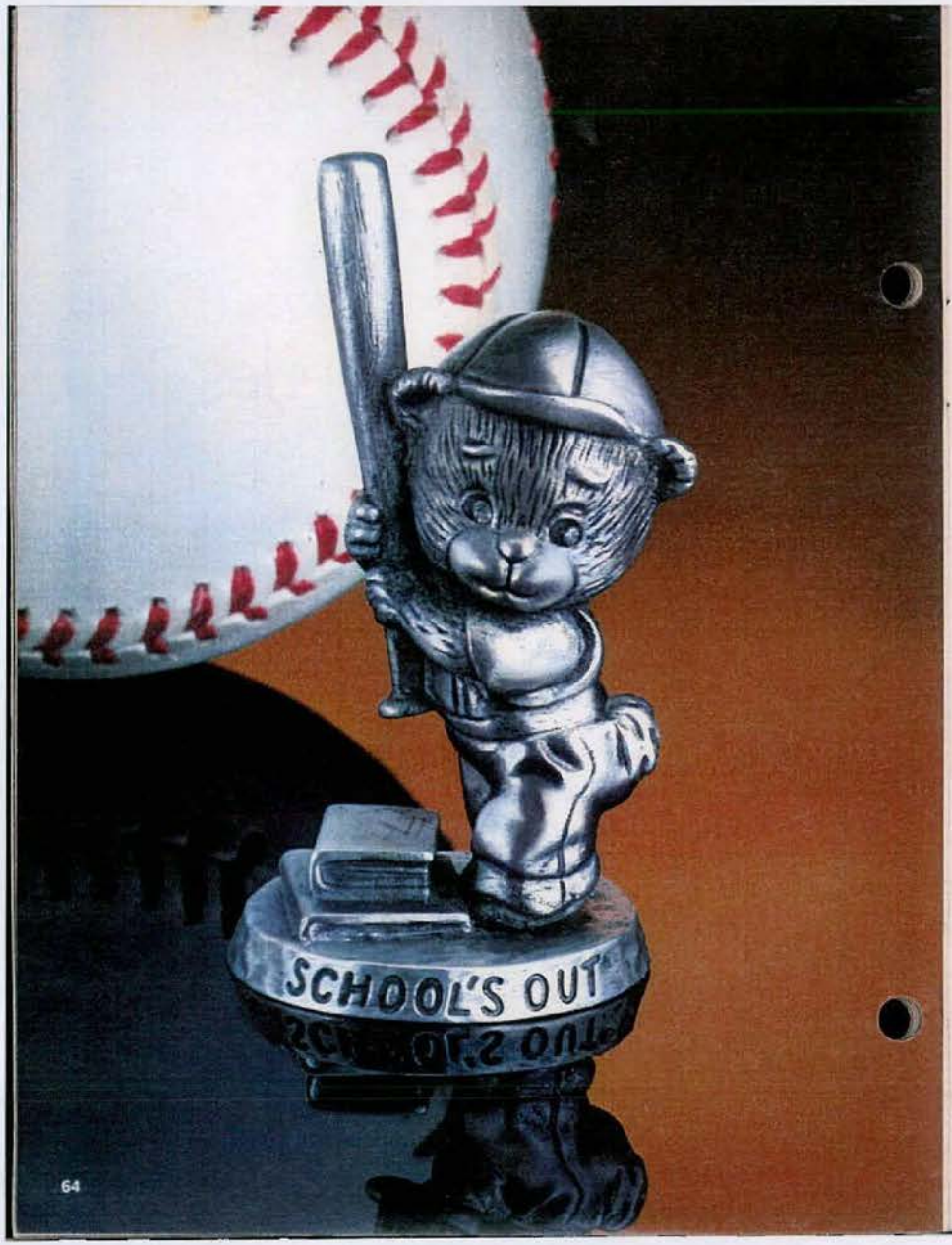
"Spring: A New Beginning"—the verse reads: "Every Spring Brings a New Beginning."

All dimensions given in this Brochure are approximate.

Special $14.99 each

NOW YOU MAY CHARGE IT. VISA® MasterCard™

AVON-NY 051353
AV_PIPES_0062512



Now complete! The Benjamin J. Bearington Series of Miniatures

Introducing "School's Out"

These precious figurines are stamped "Fine Pewter" and take Avon's unique little character through his school year. The latest Benjamin J. Bearington Fine Pewter Figurine "School's Out," 2″ high, follows "First Day Back," 1¾″ high, "Hard at Work" and "Report Card Day," each, 2″ high. Come in handsome fabric pouches. Reg. $16.50

Special $12.99 each

Save $3.51

AVON-NY 051354
AV_PIPES_0062513

A. **Nature's Fresh Petite Candles** Three of the same fragrance on a string. Snip and trim wick and burn on the metal holder. Each, 1½" high. Mushroom with Maple 'n Spice fragrance. Pine Cone with Pine fragrance. Strawberry with Strawberry fragrance.
Reg. $8.50 $6.9[illegible] each

B. **NEW Summer Lights Indoor/Outdoor Candle** Emerald green glass holds a floral-scented candle that works better than citronella. Refillable. 2¼" high. **Reg. $7.50** $5.99

C. **NEW Summer Lights Candle Refill**
Reg. $4.00 $2.99

D. **Precious Priscilla Cologne Decanter** Replica of an Early American antique. Sweet Honesty or Moonwind. 3 fl. oz. 4½" high. Glass and plastic.
Reg. $12.50 $9.99

E. **Avon Fragrance Classics** Each tells a story of life in America. The Roaring Twenties—Trailing Arbutus fragrance; the Gay Nineties—White Lilac fragrance; Apple Blossom Time—Apple Blossom fragrance. Each, .5 fl. oz. Carton, 5¾" high.
Reg. $8.50 $6.99 each

F. **Merry Messenger Pomette** Hand-painted plastic, each in its own greeting carton. Special Occasion fragrance. "Happy Birthday," the Mo[illegible] 1⅝" high; "Congratulatio[illegible] the Koala Bear, 1⅞" high; "Thank You," the Bunny, 1¾" high.
Reg. $6.50 $4.99 each

Specials Save up to $2.51

See back cover.

Gifts to mark an occasion ...or make one!

Left to right:
Marching Proud Cologne Decanter Filled with Sweet Honesty or Topaze. 2 fl. oz. 8½" high. Glass and plastic.
Reg. $14.50 $7.25

Avon American Heirloom Porcelain Bowl 1790's Chinese-inspired floral motif. Plastic stand. 6" x 4".
Reg. $25.00 $12.50

Avon American Heirloom Porcelain Head Doll with Lavender Sachet Replica of an Early American antique. Fabric stuffed body and hand-painted head. 10½" high.
Reg. $20.00 $10.00

HALF PRICE
Save up to $12.50

AVON-NY 051355
AV_PIPES_0062514

NEW Strawberry Earrings N' Ribbon Set Strawberry earrings plus a pink grosgrain ribbon with printed strawberry motif. 40" ribbon doubles as a hair ornament. Plastic earrings. ¼" wide. Pierced only with surgical steel posts. **Reg. $7.00** $5.99

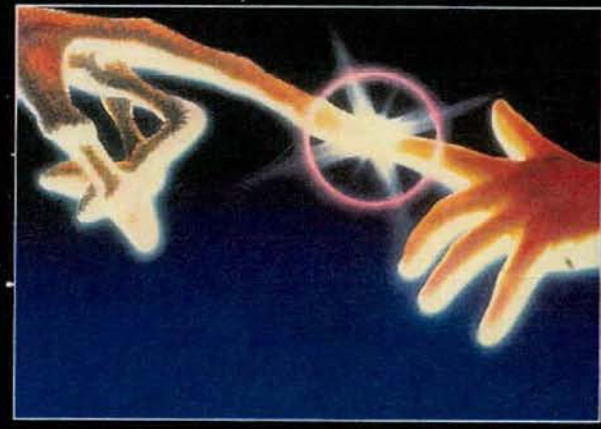
A. **E.T. Touch of Love Pin** Beautiful goldtone pin with an Austrian lead crystal portrays a special message of love from E.T. 1" diam. **Reg. $12.00** $9.99

B. **E.T. & Gertie Decal Soap** Depicts Gertie kissing E.T. goodbye and giving him flowers. Strawberry scent. 3 oz. net wt. **Reg. $5.50** $3.99

C. **E.T. "Flowers" Porcelain Figurine** Exquisitely detailed in hand-painted porcelain. 2½" high. **Reg. $12.50** $9.99

SPECIALS Save up to $2.51

E.T.™* HAS PULL



NEW

E.T. Zipper Pull Coin Holder The magic never stops with this lovable little alien! Now he adds a unique touch to zippers or belt loops, as well as holding up to three dimes. Handy! Plastic with metal clip. 2" long. **Reg. $10.00**

SPECIAL $7.99

Save $2.01

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*A trademark of and licensed by Universal City Studios, Inc.

AVON-NY 051356
AV_PIPES_0062515

A. **Shaker Talc** Fragrance greats that absorb moisture. Cordovan, Musk for Men, Black Suede, Rugger, Wild Country, Weekend. 3.5 oz. net wt. **Reg. $3.50**

Special $2.29 each
Save $1.21

B. **After Shave Conditioner** Fragranced moisturizer that helps keep skin soft while calming shaving irritation. Cordovan, Musk for Men, Black Suede, Wild Country. 4 oz. net wt. **Reg. $6.50**

Special $3.99 each
Save $2.51

C. **Shower Soap-on-a-Rope** Rope can hook over shower head. Musk for Men, Wild Country, Black Suede, Weekend, Rugger. 5 oz. net wt. **Reg. $6.00**

Special $4.49 each
Save $1.51

D. **Cologne Spray** Weekend, Wild Country. **Reg. $12.50** Black Suede. **Reg. $13.50** Each, 3 oz. net wt.

Special $8.99 each
Save up to $4.51

E. **Bar Soap for Men** Black Suede, NEW Cordovan, Musk for Men, Weekend, Wild Country. 3 oz. net wt. **Reg. $2.50**

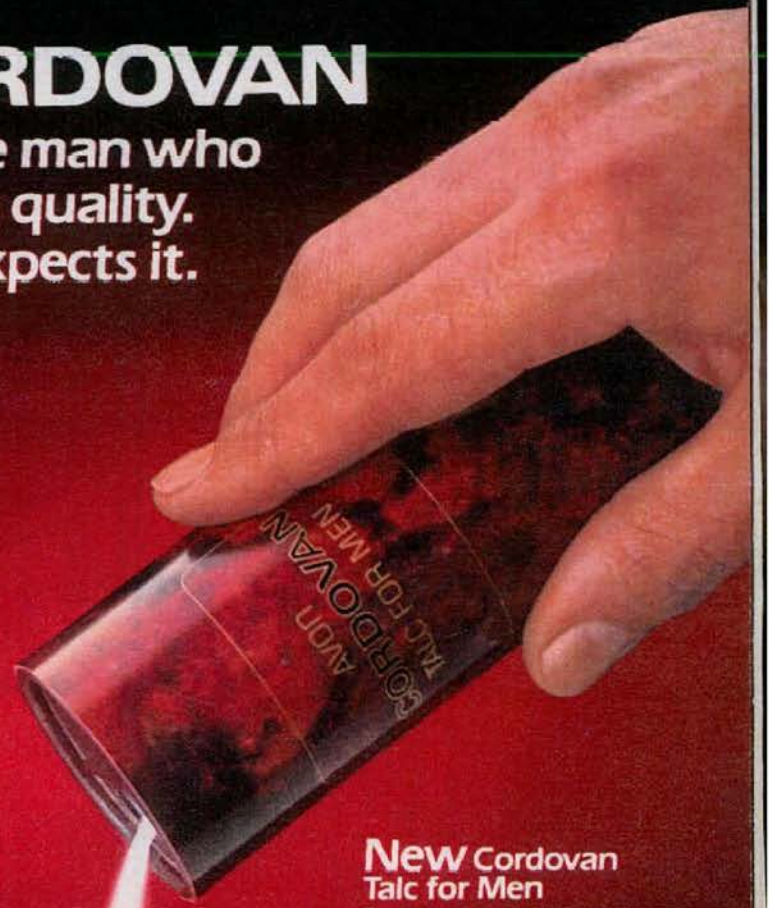
Special $1.59 each

F. **NEW Cool Seas Deodorant Soap for Men** All-over protection with an exhilarating, vibrant scent. 3 oz. net wt. **Reg. $2.50**

Special $1.59

CORDOVAN

For the man who knows quality. And expects it.



New Cordovan Talc for Men

Superfine powder blended with fragrance oils. Absorbs moisture. A fragrance that's warm, magnetic, memorable. 3.5 oz. net wt. **Reg. $3.50**

Special $2.29
Save $1.21

AVON-NY 051357
AV_PIPES_0062516

A. **NEW A Father's Arms** Cast in metal with a solid wood base. 3" high.
Reg. $24.00
Special $18.99
Save $5.01

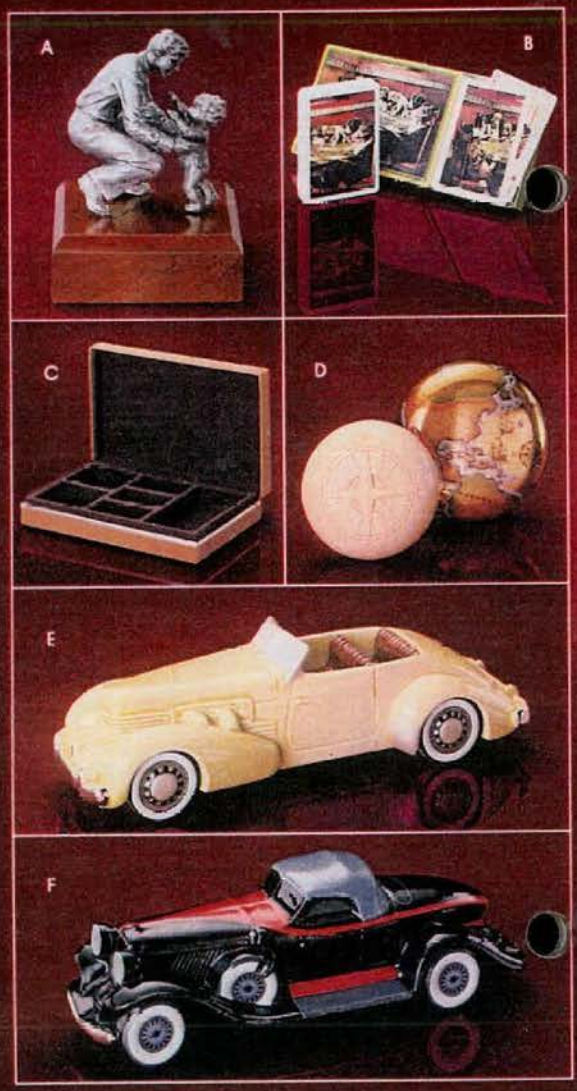
B. **NEW Dad's Lucky Deal Decal Soap and Card Set** Both soap and cards are decorated with a famed illustration by artist, C.M. Coolidge, which portrays dogs playing poker. Soap, 3 oz. net wt. Cards, 2½" x 3½". **Reg. $9.00**
Special $6.99
Save $2.01 the set

C. **Men's Jewelry Valet** Plush covering and contrasting interior. Metal-hinged closure. 8" x 5". **Reg. $23.00**
Half Price $11.50

D. **Ancient Mariner Box with Soap** 3½" diam. tin with reproduction of old world map. Holds a 5 oz. net wt. cake of soap. **Reg. $10.00**
Half Price $5.00

E. **1937 Ceramic Cord** Handcrafted. Dated. Real platinum detailing. Last in a series of ceramic collector "antique" cars. 9" long.
Reg. $36.00
Special $29.50
Save $6.50

F. **1932 Auburn Boattail Speedster** Handcrafted rendition of this classic car. Real platinum graces the fenders. Ceramic. Dated. 8½" long. **Reg. $35.00**
Special $29.50
Save $5.50



Now you may charge it with Visa or MasterCard.

NEW Pintail Duck

- Third in a series of 6 ducks
- Hand-painted
- Enduring cast metal

Fine detailing captures the distinctive plumage and markings of this striking game bird. 4" long. **Reg. $16.50**
Special $12.99

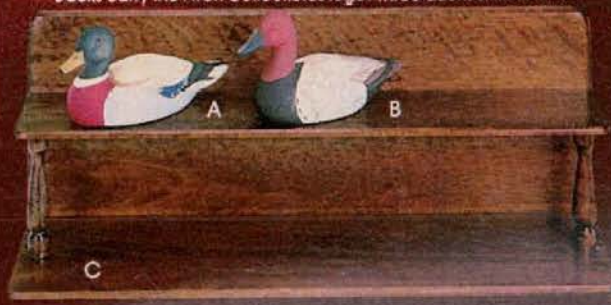
A. Mallard
First in the series.
4" long. **Reg. $16.50**

B. Canvasback
Second in the series.
4" long. **Reg. $16.50**
Special $12.99 each

C. Avon Collector Duck Display Rack
Crafted of solid, burnished mahogany, ready to hang on the wall. 12½" long. **Reg. $18.50**
Special $14.99

Save $3.51

Ducks carry the Avon Collectibles logo. Three ducks still to come.



AVON-NY 051358
AV_PIPES_0062517

Important news for your greater shopping convenience!

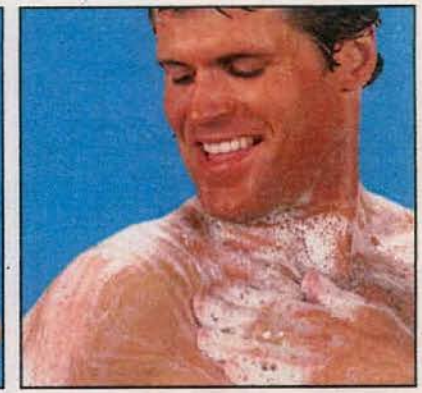
Now, products your family uses every day will be available all the time... always priced to give you excellent value.

Now you'll never have to run out of necessities such as shampoo, shave cream, deodorants or toothpaste. Take your pick from the following 12 pages. Everything is superb quality backed by the Avon Guarantee.

AVON-NY 051359
AV_PIPES_0062518

Get deodorant protection with that fresh, cool zing!

Avon Feelin' Fresh
Clean, citrus-y scent!



Roll-On Anti-Perspirant Deodorant Perfect for men and women. Helps keep underarms their driest. 2 fl. oz.
Originally $2.49
$1.69

Aerosol Anti-Perspirant Deodorant Spray on all-day protection. Helps control wetness and odor. 4 oz. net wt.
Originally $3.49
$2.49

Deodorant Soap
Skin-refreshing lather ... plus allover deodorant protection. 3 oz. net.wt.
3 for $1.49

Extra-Value Priced

AVON-NY 051360
AV_PIPES_0062519

Hair care

KEEP CLEAR
For all hair types with problem dandruff.
A. Anti-Dandruff Shampoo 8 fl. oz.
B. Anti-Dandruff Conditioner 8 fl. oz.
$2.49 each

AVON NEW VITALITY PLUS NPD
Fortified with Natural Protein Derivative.
C. Intensive Conditioning Treatment 6 oz. net wt. $2.49
D. Blow Dry Conditioner 8 fl. oz. each

E. Avon Non-Tear Shampoo Gentle. Won't sting eyes. 12 fl. oz. $2.49

F. One Step Conditioning Creme Rinse 16 fl. oz. $1.99

AVON ALOE VERA
Contains natural extract of aloe vera, known for its revitalizing benefits.
G. Shampoo 8 fl. oz.
H. Conditioner 8 fl. oz.
$2.49 each

HENNA RICH
Brings out natural highlights. Won't change hair color.
I. Shampoo 8 fl. oz.
J. Conditioner 8 fl. oz.
$2.49 each

K. Naturally Gentle Conditioner with Essence of Camomile Light lotion formula that won't build up. 8 fl. oz. $1.99

L. Naturally Gentle Shampoo with Essence of Camomile Gentler formula in a fresh-new fragrance.
8 fl. oz. $1.99 16 fl. oz. $2.99 24 fl. oz. $3.99

AVON-NY 051361
AV_PIPES_0062520

Family needs

A. **Avon Twice Fresh Mouthwash** Freshens breath. Cool minty flavor. 10 fl. oz. **$1.99**

B. **Avon Twice Fresh Breath Spray** Portable mouth freshener. .33 oz. net wt. **$1.99**

C. **Avon Twice Bright Toothpaste** Gets teeth their whitest. Fresh minty flavor. 5 oz. net wt. **$1.79**

D. **NEW Avon Twice Clean Portable Toothbrush** Neat, compact. Brush stores in handle. Soft, rounded bristles. Blue or green. **$1.99** each

E. **Avon Children's Toothbrush Duo** Child-sized, they fit all Avon children's toothbrush holders. White or red plastic handles. Two to a box. **$1.49**

ACTIVE AID

F. **Hydrocortisone Medicated Cream** The most effective itch and rash medication you can buy without a prescription. .5 oz. net wt. **$1.99**

G. **Antiseptic First Aid Spray** Temporary relief for minor cuts, scrapes, sunburn pain. 3 oz. net wt. **$1.99**

H. **Avon Room Freshener** Uniquely fragranced. Country Kitchen Spice Room Scent, Woodland Glen, Normandy Rose, Avon Cottage Flowers, Hello Spring! 7 oz. net wt. **$2.49** each

I. **Avon Cedar Closet Wardrobe Freshener** Great for garment bags, suitcases, too. 7 oz. net wt. **$2.49**

AVON-NY 051362
AV_PIPES_0062521

Deodorants and soaps

A. Roll-On Anti-Perspirant Deodorant for Men Black Suede, Wild Country, Rugger. 2 fl. oz. $1.69 each

B. Avon Sahara Dry Roll-On Anti-Perspirant Deodorant Goes on feeling dry! For both men and women. 1.5 fl. oz. $1.69

ON DUTY 24
Protects active people a full 24 hours.

C. Deodorant Soap Each, 3 oz. net wt. 3 for $1.49

D. Roll-On Deodorant Anti-Perspirant 2 fl. oz. $1.69

E. Aerosol Deodorant Anti-Perspirant 4 oz. net wt. $2.49

AVON CHECKPOINT
Unbeatable value for men and women.

F. Solid Stick Deodorant 2 oz. net wt. $2.49

G. Solid Stick Anti-Perspirant Deodorant Unscented or Regular Scent. 2 oz. net wt. $2.49 each

H. Perfumed Liquid Deodorant Fast-drying. Fingertip application. 2 fl. oz. $1.69

I. Avon Cream Soap Gentler than the leading complexion bar. Each, 3 oz. net wt. 3 for $1.49

COOL CONFIDENCE
Lightly fragranced, yet strong enough for today's active woman.

J. Roll-On Anti-Perspirant Deodorant 2 fl. oz. $1.69

K. Aerosol Anti-Perspirant Deodorant 4 oz. net wt. $2.49

AVON-NY 051363
AV_PIPES_0062522

Daily needs

AVON NATURAL PERFORMANCE BRUSH COLLECTION
The performance of natural bristles, the durability of nylon. Plastic handles.

A. **Men's Club Brush** 6¾" long. **$5.99**

B. **Half-Round Brush** For deep penetration brushing. 8" long. **$3.99**

C. **Mini Brush** Perfect portable. For on-the-go styling. 6" long. **$2.49**

D. **Flair Brush** For all hair lengths and textures. 8" long. **$3.99**

E. **Avon Gentle Waves Hair Mist** Nonsticky. Long-lasting. 6 fl. oz. **$2.79**

F. **Foam Shave Cream** Thicker than the leading foam. 11 oz. net wt. **$2.49**

CAMBRIDGE COLLECTION
Mock tortoiseshell with smooth, kind-to-hair edges.

G. **Mini Handled Tortoise Comb** For touch-ups. 6½" long. **$1.99**

H. **Handled Tortoise Comb** For long, thick hair. 8" long.

I. **Folding Tortoise Comb** For on-the-go. 8" long. **$2.49 each**

J. **Wide-Tooth Tortoise Comb** For delicate hair. 7¾" long.

AVON FANCY FEET
Just what's needed for happier feet.

K. **Double-Action Spray** Cools and deodorizes. 4 oz. net wt. **$2.99**

L. **Double-Action Foot Soak** Softens and soothes. 3 fl. oz.

M. **Double-Action Talc** Absorbs moisture and deodorizes. 3.5 oz. net wt. **$1.99 each**

N. **Double-Action Brush** Cleans and massages. Nylon bristles. Plastic handle. 6" long. **$2.99**

O. **Double-Action Cream** Sloughs and smooths. 3 oz. net wt. **$1.99**

AVON-NY 051364
AV_PIPES_0062523

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